



Visual Design



Visual Design

HSC plus Vocational - Content
endorsed course (CEC)

70% Designing and Making

30% Critical and Historical studies

Key competencies:

- Collecting, analysing and organising information
 - Communicating ideas
 - Planning and organising
 - Working with others and in teams
 - Problem solving skills
 - **Using a range of technologies**
(Paints, ceramics, photography, video, fibres,
metals, video, digital print, digital drawing,
Illustration, printing, designing.)
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Types of practical expressive forms

-3D Ceramics

-2D Relief Ceramics

- Hand thrown Ceramics

- Photography

-Video and film (inc audio)

- Illustration- Digital and analogue

- Digital drawing or painting

- Models or prototypes

- 2D/3D painting or drawing

- Plans / sketch designs

- Computer based applications

-Wire sculpture



Developing skills

Adobe suite:

- Photoshop
- InDesign
- Premier Pro
- Illustrator
- Lightroom
- After Effects

Photography and Video Imagery:

- DSLR camera skills
- Photographic competencies
- Film, audio and video competencies

Creative and Critical thinking:

- Responding to design briefs
- Developing expressive forms to respond materially and conceptually to a brief.

Illustration:

- Using text and imagery to enrich concept.
 - Digital drawing
 - Analogue graphic drawing
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Developing skills

3D modeling and construction

- Ceramic sculpture
- Wire sculpture
- Ceramic relief
- Wheel throwing ceramics

Publications

- Magazine layouts
- Logo product promotion

Website design

- Developing software layouts and designs for showcasing work (portfolio).
 - Using website as a personal display / exhibition space / promotional tool
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Year 11 Visual Design

Practical studies:

- Practice

(Importance of innovation, experimentation and research)

-Design Briefs

-Expressive forms



Year 11 Visual Design

Critical and historical studies

-Practice

-The Frames (Subjective, Structural, Cultural, Postmodern)

Case studies learnt in this section of the course directly inform students practice

- ***Diary or portfolio***

-Students are required to keep a diary or portfolio over the duration of the course.

-Digital Diary

-Website

Inc: *annotated designs and sketches, plans, prints, videos of process etc.*



Year 11 Visual Design

Topics can include:

Graphic Design:

- Magazine layout and design

Product Design:

- Designing and creating ceramic tableware

Interior/ exterior:

- Design of environment for particular community group.

Must include: Diary or portfolio

-Students are required to keep a diary or portfolio over the duration of the course.

-Digital Diary

-Website

Inc: annotated designs and sketches, plans, prints, videos of process etc.



Year 12 Visual Design

Topics can include:

Graphic Design:

-Illustration for story and narrative.

Interior/ exterior:

- Virtual designs and/or ceramic relief sculpture
for site specific environment installation.

Furniture

-Ceramics of interior decor.

Product Design:

- Logo product promotion.

Individual or group collaborative project

-Student choice of favoured module to create
individual project.



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